



PROJECT SUMMARY

Target's new Flex Format provides customers with an elevated guest experience, while helping the stores move into the digital age. These smaller-format stores are located in more densely populated urban neighborhoods; offering men's and women's apparel and accessories, home decor, groceries, health, beauty and tech items...but in a downsized format. This particular store will also carry sporting goods, toys and a broader range of baby and kids products, as well as a CVS pharmacy and a wide array of mobile devices for sale and order pickup services. The scope for this store required conjoining of five buildings, major structural upgrades, bringing in a new power service, as well as new M/E/P/F systems. The exterior received a full façade remodel, including painting, signage upgrades and site upgrades such as ADA ramps and sidewalks. The interior tenant improvement included an online pick-up area, electronics, grocery, fitting rooms, restrooms and Starbucks.

Target Flex West

INDUSTRY: DEPARTMENT STORE

Improvements for a smaller scale Target to give customers a fast and efficient shopping experience

LOCATION: Burbank
OWNER: Target Corporation
ARCHITECT: MG2 Architecture

Related Information

AREAS OF EXPERTISE:

- Grocery & Food Service
- Retail
- Tenant Improvements

OFFICE:

- Irvine