



PROJECT SUMMARY

A new streamlined store that is roughly 30% smaller than a typical Whole Foods Market, and re-purposes an old Ralph's grocery store. The millennial-gearred spin-off still possesses many of the same healthy alternatives and amenities at a lower price point. It's the first of its kind; blending innovation, value, efficiency and convenience with grab-and-go prepared foods. Patrons will find minimal signage, energetic colors, community-specific artwork, bike lock-up and accessible parking. The 365 experience features a craft brew bar with coffee and beers on tap, indoor and outdoor WiFi enabled seating, a self-serve customizable tea station and a separate vegan restaurant with a communal dining counter. The store presents an industrial look and feel with exposed foil faced insulated walls, bare roof sheathing/joists with painted steel girders, tack board wall panels, and polished/sealed concrete throughout.

Whole Foods 365

INDUSTRY: NATURAL & ORGANIC GROCERY

Ground-up prototype store designed to create an easy flow customer experience

LOCATION: Los Angeles
OWNER: Whole Foods Market
ARCHITECT: RMCA Architecture Design
SIZE: 27,626 SF

Related Information

AREAS OF EXPERTISE:

- Grocery & Food Service

OFFICE:

- Irvine